



## Building a Nation of Readers via Web 2.0: An Introduction to Kidlitosphere and the YA Blogosphere

Featuring speakers from three major blog-sites that promote children's and young adult fiction based in the U.K., U.S, Canada, Singapore and the Philippines.

**Date:** 25 May 2011, Wed

**Time:** 5.30pm – 7.00pm

**Venue:** The Arts House

**Fee:** FREE ADMISSION

Email [afcc@bookcouncil.sg](mailto:afcc@bookcouncil.sg) with your name and contact number to book your seat.

### What is the Kidlitosphere?

The Kidlitosphere is an international community of reviewers, librarians, teachers, authors, illustrators, publishers, parents, and other book enthusiasts who blog about children's and young adult (YA) literature. It's a passage to the wonderful variety of resources available from the society of bloggers in children's and YA literature.

### Blogging

Blogging is the 21<sup>st</sup> century's "word-of-mouth marketing," and it is presently one of the most popular ways to market and celebrate children's and YA literature. Harvest this very powerful tool for promoting Asian children's and YA books, and reach international audiences.

## Reach out to your current and prospective readers who are on the Internet.

**Corinne Robson, Canada,**  
Associate Editor of *Paper Tigers*  
<http://www.papertigers.org>

PaperTigers.org is a website, blog and outreach programme centered on multicultural children's and YA books written in English from anywhere in the world, with a particular focus on the Pacific Rim and South Asia.

Its award-winning website and blog feature insightful books reviews, interviews, and opinions; a gallery of world-class illustrations; and more.

**Tarie Sabido, Philippines**  
Founder of *Asia in the Heart*  
<http://asiaintheheart.blogspot.com>

Tarie Sabido was a lecturer of writing and literature at De La Salle University-Taft and Ateneo de Manila University, and editor of instructional materials at goFLUENT International.

She was a judge for the 2009 Children's and Young Adult Bloggers' Literary Awards (CYBILS) and the 2010 Philippine National Children's Book Awards.

**Dr. Myra Garces-Bacsal, Singapore**  
Founder of *GatheringBooks*  
<http://www.gatheringbooks.org>

The GatheringBooks.org team of three, from Singapore, Philippines, and San Diego, endeavors to build a meaningful resource for educators, parents, and bibliophiles who have a passion for children's and YA fiction. The website features book reviews that include teacher resources and videoclips to assist educators and parents in enriching their children's experience with the written word.

## Come, Learn and Share:

- The kidlitosphere and YA (Young Adult) blogosphere
- Building international networks, partnerships, and collaborations with authors, illustrators, educators, parents, and avid readers
- Challenges faced in using Web 2.0 tools to promote readership in children's literature and YA fiction – Blog Events, Reading Challenges, Literature-related Events across the globe.
- The future of Book Blogging and using ICT to enhance love for reading and passion for books.

### Already registered for AFCC 2011?

Sign-in on 25 May when you come for the talk and avoid the queue on the actual day!

### Have yet to register for AFCC 2011?

This day is your last chance to join the Asian-wide movement to create and promote quality children's material with Asian content!