Congress Topics
Day 1
5 Sep 08, Fri

8.30am – 9.15am Registration

9.15am – 10.00am Keynote Address

What's the Buzz about Digital Storytelling: Its Beginnings & Relevance in the 21st Century by Helen Simondson

The real buzz about Digital Storytelling is that we have gone past a fascination with digital technology for its own sake, and are looking to it for what it can provide in the service of telling our stories. The power of digital storytelling is in its search for meaning and justice through the representation of lives lived. The form can ultimately contribute to the process of decolonising our minds, offering people the chance to reintegrate their human stories, their cultures, and their heritages.

10.00am – 10.30am Morning Tea Break

10.30am – 11.45am Story Showcase

The Scope of Digital Storytelling

Presentation of digital stories produced by people within various age groups, with disparate outlooks and distinctive purposes.

- Denise Atchley on personal stories
- Leslie Rule on education sector
- Helen Simondson on social/culture/community stories
- Ngee Ann Polytechnic on the Borneo Digital Storytelling Workshop

11.45am – 12.45pm Plenary Session 1

Recent Trends in Capturing & Recording Stories by Tom Banaszewski & Helen Simondson

Stories in the Digital Age are taking many forms, expanding on the original linear personal narrative to create a more interactive story. In this session, we will share and discuss digital stories that utilise GPS, video games, mobile phones, PDAs and a few other current technologies. In particular, we will focus on stories that have multiple authors and forming a distributed network.

Congress Topics
Day 1
5 Sep 08, Fri

12.45pm – 2.00pm Lunch

2.00pm – 3.45pm Seminar Part I

Creating Your Own Digital Story by Tom Banaszewski, Denise Atchley, Leslie Rule

The trainers will step through the seven stages in developing a digital story; demonstrating the planning behind each stage, its implementation and the specific technology used during each stage.

(Participants will be divided into 3 groups – each following one trainer through the 7 stages)

Step 1: Writing the script
Step 2: Planning the project
Step 3: Organising folders
Step 4: Recording the voiceover

3.45pm – 4.15pm Afternoon Tea Break

4.15pm – 5.30pm Seminar Part II

Creating Your Own Digital Story by Tom Banaszewski, Denise Atchley, Leslie Rule

Step 5: Gather, create & edit media resources
Step 6: Creating rough cut FIRST & final cut LAST
Step 7: Applause! Applause!

Congress Topics
Day 2
6 Sep 08, Sat

8.30am – 9.00am Registration

9.00am – 10.00am Plenary Session 2

Introducing Digital Storytelling in the Classroom: Unleashing the Students' Imagination & Creativity by Tom Banaszewski & Leslie Rule
This session will detail the 4-step learning process: Finding the Experience; Telling the Story; Creating the Piece; and, Publishing the Work; as we show how to unleash students' imagination and creativity. We will also discuss how emerging technologies are creating new place-based storytelling opportunities for youths.

10.00am – 10.30am Morning Tea Break

10.30am – 11.30am Plenary Session 3

Digital Stories as a Powerful Tool for Community Development & Social Change by Helen Simondson & Leslie Rule
Explore how digital stories have been a catalyst for change by offering the community a chance to respond to local and world events and interpret their significance. Digital stories encourage civic participation and provide a powerful voice and wide-spread visibility to underrepresented communities.

11.30am – 12.15pm Concurrent Sessions 1

1A: Academic Learning Through Digital Storytelling: A Case Study of Movies-Door-2-Door.Com by Associate Professor Themin Suwardy
Accounting is often taught in a proper theoretical order and is inconsistent with what business owners and managers face in the business world. You need a story that students can learn business skills along the way and see how accounting information makes a difference!

1B: Digital Homelands Singapore by Tan Boon Hui
In this project, individuals created digital videos that capture their experience or memory of a place in Singapore. The videos present intimate, emotional and surprising views of a Singapore life beyond the familiar tourist brochure clichés.

12.15pm – 1.00pm Concurrent Sessions 2

2C: The Digital Weave – Art of Telling True Stories in Multimedia by Joanne Teoh
Increasingly, artful stories emerge when journalistic instinct meets storytelling impulse on the digital stage. A journalist and multimedia producer share strategies to harness the power of digital tools to shape true stories that interrogate, illuminate and inspire.

2D: Digital Storytelling Within Online Learning Communities as a Vehicle for Deep Learning by Professor Jeremy B Williams
This presentation reports on an experiment focusing on the use of digital storytelling within the online classroom at the tertiary level. It concludes that a majority of people are 'hard wired' to tell, listen and remembered stories from a very young age, the scope for deep learning using this pedagogical tool is considerable.

Congress Topics
Day 2
6 Sep 08, Sat

1.00pm – 2.15pm Lunch

2.15pm – 4.15pm Concurrent Workshops 1-3

W1: Developing a Digital Story Programme for the School Curriculum by Tom Banaszewski
A digital story is a powerful vehicle for a student to share what she has learned about a topic. Too often, we put students in front of computers and tell them to create Powerpoint presentations, iMovies or some other multimedia-based project, BUT we fail to teach them how to tell a STORY. This workshop shares Tom's research on how to implement an Effective Digital Storytelling Program in Grades 4-12.

W2: Building & Sustaining a Digital Storytelling Project in a Community by Leslie Rule
From concept to completion, we'll detail the process and provide the background knowledge necessary to build and sustain your own community digital storytelling program. We'll review hardware and software options, and explore implementation challenges. You'll learn how to evaluate these tools and develop processes best suited for your community.

W3: Making an Impact with your Digital Story - Outreach & Distribution Strategies by Helen Simondson
Learn how the Australian Centre for Digital Storytelling and other key organisations distribute, collect and contextualise their digital stories - strategies that require significant collection management compliance, and the immediate distribution opportunities on the internet. Explore outreach from the marketing and distribution perspective, and the importance of matching projects with communities and building a sense of ownership of the product from within the community.

4.15pm – 4.45pm Afternoon Tea Break

4.45pm – 5.30pm Discussion Clinic

With all Speakers

Who Should Attend?
Multimedia producers, managers, storytelling enthusiasts, new media designers, teachers, trainers, museum archivists, educators, librarians, teachers and community development officers, attending the Congress will take back collective wisdoms and expert level skills from some of the best talents of the world in Digital Storytelling.

Other individuals and communities, with little or no background in Digital Media, will likewise benefit from their participation in the Congress.
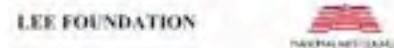

Singapore International Story Telling Festival
25 August – 9 September 2008

Co-Organisers:
NBDCS
THE ARTS HOUSE

Festival Sponsors:
LEE FOUNDATION

Programme Sponsors:
SINGAPORE PRESS HOLDINGS FOUNDATION
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Registration Form

Asian Digital Storytelling Congress

Yes! I want to participate in the 2-day Congress.
- [ ] S$330.00/person for early bird registration before/on 31 July 08
- [ ] S$330.00/person for group registration of 3 persons or more
  Applicable for registration and payment done at the same time, or of the same billing source
- [ ] S$390.00/person for registration after 31 July 08

Yes! I want to participate, but I only have time for one day of the Congress.
One-day rate @ S$200.00/person
- [ ] 5 Sep 08, Fri
- [ ] 6 Sep 08, Sat

Concurrent Sessions Selection

Concurrent Sessions 1
- [ ] 1A: Academic Learning Through Digital Storytelling: A Case Study of Movies-Door-2-Door.Com
- [ ] 1B: Digital Homelands Singapore

Concurrent Sessions 2
- [ ] 2C: The Digital Weave – Art of Telling True Stories in Multimedia
- [ ] 2D: Digital Storytelling Within Online Learning Communities as Vehicle for Deep Learning

Concurrent Workshop Selection

Allocation of workshops is on a first-come-first-serve basis. We reserve the right to allocate you to your 2nd or 3rd choice if your 1st choice is not available.

Please indicate your choice in order of preference.

Workshops	1st	2nd	3rd
W1: Developing a Digital Story Programme for the School Curriculum	[ ]	[ ]	[ ]
W2: Building & Sustaining a Digital Storytelling Project in a Community	[ ]	[ ]	[ ]
W3: Making an Impact with Your Digital Story – Outreach & Distribution Strategies	[ ]	[ ]	[ ]

Boot Camp on Digital Storytelling

Please register me for the 3-day Boot Camp
- [ ] S$540.00/person for early bird registration before/on 31 July 08
- [ ] S$540.00/person for group registration of 3 persons or more
  Applicable for registration and payment done at the same time, or of the same billing source.
- [ ] S$590.00/person for registration after 31 July 08

Visit www.bookcouncil.sg/sisf, email sisf@bookcouncil.sg or call 6848 8290 for more information. Registration is also available online.

TICKETING INFORMATION

Registration & Payment

Your place is secured upon receipt of registration form and payment. Payment must be made in Singapore currency. Online registration is available at www.bookcouncil.sg/sisf.

Cash payment
Cash payment shall be made in person to the National Book Development Council of Singapore at Level 3, Geylang East Community Library, Geylang East Avenue 1 Singapore 389777

Office hours: Mondays to Fridays, 9.00 a.m. to 6.00 p.m.
An official receipt can be issued. Please do not send cash by mail.

Cheque Payment
All cheques are to be made payable to "NBDCS".

Please print name of delegate on the reverse side of the cheque and mail it with the registration form to the following address:
SISF 2008
National Book Development Council of Singapore
50 Geylang East Avenue 1 Singapore 389777

Telegraphic Transfer
Overseas delegates may pay by telegraphic transfer to the following account:
Account No. 006-007301-8, DBS Bank Ltd (Singapore),
Blk 123, Bukit Merah Lane 1, #01-78, Alexandra Village, Singapore 150123.
Swift Code DBSSSGSG.

Please ensure to pay bank charges required for the telegraphic transfer.

Upon receipt of your registration, you are deemed to have read and understood the festival registration procedures and accepted the terms contained therein.

Substitution / Cancellations and Refund Policy

Substitutes are allowed. The organisers would appreciate prior notification of at least 5 days before the commencement of the congress.

Cancellation received before or on 18 August 2008: 75% refund.

Cancellation received after 18 August 2008 or no notice: no refund.

If for reasons beyond the control of the organisers the congress is cancelled, registration fees will be refunded following deduction of unavoidable expenses.

No refund will be given in case of no-show, late arrival, unused services, unattended events or early termination of attendance.

All refunds will be processed after the festival.

Confirmation of Registration

We will send you a confirmation via email upon receipt of your registration. If you do not receive any confirmation within 5 working days, do recheck if you have successfully submitted your registration so as to assure of your seat/participation at the festival.

Disclaimer: All information is correct at time of printing. The festival organisers reserve the right to change speakers, events and/or session times, dates, prices and other details as necessary. At all times, delegates are responsible for their own conduct, actions and consequences.

Digital Storytellers

DENISE ATCHLEY (US)
Denise is the Co-Founder and Director of The Digital Storytelling Festival, an event that showcases the innovative work being created throughout the diverse areas of the digital storytelling community. She is also Director of a company specialising in consultation and production of digital storytelling projects.

TOM BANASZEWSKI (CHINA)
Tom Banaszewski has spent the last 12 years researching effective implementation of digital storytelling practices in classrooms. While a member of the Information Design and Technology program at Georgia Tech, Tom conducted one of the earliest qualitative studies of digital storytelling practices.

LESLIE RULE (US)
Leslie is the Project Supervisor for the Digital Storytelling Initiative at KQED, working in the fields of education, community outreach and adult learning. Leslie has developed a nationally - recognised teacher training programme and served as an educational technologist in middle and high school.
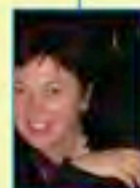
HELEN SIMONDSON (AUSTRALIA)
As Manager of Events at the Australian Centre for Moving Image (ACMI), Helen has been responsible for initiating and developing the award-winning digital storytelling programme which engages the community and hundreds of individuals in meaningful first person narratives.

Digital Storytellers

ASSOCIATE PROFESSOR THEMIN SUWARDY (SINGAPORE)
Themin is the Assoc. Dean and MPA Programme Director at School of Accountancy, Singapore Management University. Themin is also the faculty champion of a number of SMU IT projects. He was awarded the SMU Most Innovative Teacher award in 2006 and the 2004 Hewlett-Packard Mobile Technology for Teaching Grant Initiative.

TAN BOON HUI (SINGAPORE)
Boon Hui is Deputy Director for Programmes at the National Museum of Singapore. His work is focused on creating new possibilities for contemporary artists to engage with historical and social issues within the context of a history museum. He has a specific interest in the contemporary re-making of traditions among young artists.

JOANNE TEOH KHENG YAU (SINGAPORE)
A broadcast veteran with a special interest in multimedia journalism, Joanne has spoken around the world on shaping stories on air, online and for print. Currently the Senior Producer at Channel NewsAsia, she has spent much of her career creating media and studying how they integrate on multiple platforms.

PROFESSOR JEREMY B WILLIAMS (SINGAPORE)
Jeremy is Chief Academic Officer at Knowledge Universe Education. A specialist in the field of online education, digital storytelling has become a firm feature of his MBA classes. Jeremy's main research focus is authentic assessment and the ways to promote greater student engagement and deeper learning.

ASIAN DIGITAL STORYTELLING CONGRESS

Digital storytelling brings together traditional storytelling and modern multimedia tools to deliver tales using images, sound, music, and voice. It brings out the artist, the storyteller, the techie, and the writer in everyone.

It is increasingly being used to entertain, teach, train, inform, promote and advertise. Corporations and public institutions use digital storytelling to motivate their human capital, create a legacy of corporate stories, and impart core values.

Digital stories engages the learner, ensures the development of skills in research, writing, technology, communication and problem-solving.

This inaugural Asian Digital Storytelling Congress, Beyond Words 2008 is organised in partnership with the National Library Board.

DIGITAL STORYTELLING

OTHER DIGITAL STORYTELLING OFFERING

Boot Camp on Digital Storytelling
by Denise Atchley & Leslie Rule
2 - 4 Sep 08, 9.30am to 5.30pm
@ Carnegie Lab, Toa Payoh Community Library

This state-of-the-art workshop describes the process of crafting a short media-rich digital story by combining digital multi-media production techniques with a personal narrative. With a goal to create a unique non-fictional 3-5 minute digital story, you will be immersed in weaving personal tales using images, graphics, music and sound, all strung together with a personal story voice.

® Educators, community workers, librarians, managers and anyone interested in learning innovative ways to presenting their stories digitally with new technology.

SINGAPORE INTERNATIONAL
Story telling fest

Asian Digital Storytelling Congress
Beyond Words 2008
2-6 September 2008
@ National Library Building

Co-Organisers:

NBDCS
The Book Council

THE ARTS HOUSE

Partner:

NLB
National Library Board
Singapore