

Who How
When Where
What

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August 2016 - July 2017

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1. Introduction

Over the last few years, the Council has seen rapid changes to the organisation as the number of programmes and the scope of the programmes have grown. The constitution of the Council was amended in 2014, and the ExCo subcommittees were formed in 2015.

In the meantime, the staff count at the Council has grown from 5 in 2011 to 10 in 2015. In 2016 a new member of staff joined with the new portfolio to manage the NAC's 2-year Buy SingLit project, while a new senior officer, the Director for Marketing, joined NBDCS on 2 May 2017.

The Council has also applied for a new venue within the Goodman Arts Centre, with tenancy beginning in July 2017.

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The attending members of the NBDCS general members and staff during AGM 2016



The elected NBDCS ExCo during AGM 2016

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2. Administration

a. Executive Committee

The current Executive Committee was elected during the Annual General Meeting in 2016 and comprises:

1. Ms Claire Chiang, Chairperson
Senior Vice President, Banyan Tree Holdings
2. Mr Chua Hong Koon, Vice-Chairperson
Publishing Director, World Scientific Publishing Company
3. Mrs Kiang-Koh Lai Lin, Honorary Secretary
Consultant, National Archives of Singapore, National Library Board
4. Mr Leo Vincent, Honorary Treasurer
Director, Advance Library Services
5. Ms Lim Li Kok, Immediate Past Chairperson
Managing Director, Asiapac Books
6. Ms Evelyn S Wong, Member
Author & Consultant
7. Dr Gwee Li Sui, Member
Author
8. Ms Jennifer Yin, Member
Director of Volunteer Engagement Division, National Heritage Board
9. Ms Koh Juat Muay, Member
Author & Chief Alignment Officer, The Little Blue Dot Consultancy
10. Mr Melvin Choo, Member
Director of Business Development & Projects, Alkem Company
(representing Singapore Book Publishers Association)
11. Mr R Thuraiamanikam, Member
Vice President, Association of Tamil Writers
(representing Association of Tamil Writers)
12. Ms Valerie Cheng, Member
Director of Content Services, National Library Board
(representing National Library Board)

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b. Subcommittees

By mid-2016, the subcommittees were reconstituted as follows:

1. The Funding Committee and the Audit and Finance Committee were merged into one to form the **Audit, Funding and Finance Committee**.
2. A new **Marketing and Social Media Committee** was formed.
3. The **Programme and Services** was retained.
4. The **Community Outreach Committee** was retained.
5. The **Human Resources, Remuneration and Staff Appointment Committees** was retained.

An ad-hoc committee to plan for the NBDCS 50th Anniversary in 2018 was also formed with the following members:

- Ms Claire Chiang
- Mr R Ramachandran
- Ms Evelyn Wong
- Ms Koh Juat Muay
- Mr Leo Vincent
- Mrs Kiang-Koh Lai Lin

Each of these committees met separately, either in person, or via email over the course of the year.

c. Executive Committee Meetings

The Council's Executive Committee meets regularly to review the Council's activities and programmes, and to provide advice and direction on future projects and festivals. In addition, the secretariat staff met with the Chairperson on several occasions at her office for detailed planning and updates.

3. New Initiatives

a. Recognition of Volunteers

During the past three years, the council has held a thank you dinner for volunteers who have been involved in our programmes each year. At AFCC 2018, we recognised several outstanding volunteers who have volunteered their time over many of our events with a certificate and a gift. These were presented to them by the Chairperson at a ceremony during AFCC.

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b. New Book Award

The AFCC Asian Children's Book Award was presented during AFCC 2017, with the support of Genting Singapore. This award is open to publishers, authors, and illustrators from across Asia and will run every 2 years.

c. Buy SingLit

NBDCS is the secretariat for Buy SingLit, an industry-led initiative supported by NAC. This project has allowed NBDCS to work with a plethora of different partners, enhancing our visibility within the industry, and outside too.

4. Book Council Staff

The Council currently employs a total of 11 full-time staff including:

- 1 Executive Director
- 2 Directors
- 2 Assistant Directors
- 1 Vice Principal, ALAP
- 2 Senior Managers
- 1 Manager
- 2 Executives

A new senior officer, the Director for Marketing, joined NBDCS on 2 May 2017.

In addition, the Council continues to employ part-time staff and to outsource work in the following areas:

- Accounting
- Website development and maintenance
- Technical support

5. Staff Training

Staff members attended the following events and training:

- Kenneth Quek, Deputy Director – Jakarta for AFCC Midstream Meeting, Nov 2016,
- Kenneth Quek, Deputy Director – Fundraising for Impact workshop, May 2016
- Kenneth Quek, Deputy Director – COMPass Training CNPL, ongoing
- Adan Jimenez, Assistant Director – World of Awards Conference, Washington D.C., Jun 2016

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- Judi Ho, Executive – YMCA-NUS Business School Volunteer Service Management Programme, Sep to Oct 2016
- Premadevi Perumal, Vice Principal – Fundraising for Impact workshop, Oct 2016
- Mabel Lee, Nurhuda, Celine Chow, Carlo Venson Peña – Story Drive Asia, Oct 2016
- Alycia Teo, Executive – Jakarta for AFCC Midstream Meeting, Nov 2016

6. New Book Council Office Space

Book Council has accepted an offer from the National Arts Council to occupy an approximated 257sqm space at Blk E of the Goodman Arts Centre, under the Scheme for Developing Artists and Arts Groups. The tenancy is for 3 years, with options to renew for a further 6 years (subject to terms and conditions). With the new space, Council will have a physical Writers Centre and a permanent training space for ALAP, as well as enlarged office space, as the current space at Geylang East Public Library is bursting at the seams.

7. Midstream Meeting

Several Executive Committee members, AFCC Board members, and two staff travelled to Jakarta to meet with AFCC partners in Indonesia, publishers, authors, and illustrators, to establish connections with publishers and educators in Indonesia, and to prepare to receive Indonesia as Country of Focus at AFCC.

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Images from the AFCC Jakarta Midstream Meeting, Nov 2016



FESTIVALS
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***“A wonderfully
informative conversation
and an enriching eye-
opening talk, ending with
a fantastic haul of new
books! Definitely having
fun at my first AFCC!” –
Ang Si Min, Delegate***



Images from AFCC 2017

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8. Festivals

a. Asian Festival of Children's Content – 17-21 May 2017

AFCC 2017 was the 8th edition of the Festival, featuring Indonesia as the country-of-focus. This also coincided with RISING 50, the celebration of 50 years of diplomatic relations between Singapore and Indonesia.

AFCC 2017 drew 1262 conference delegates from 24 countries to the 5-day Festival that featured 4 major conferences (Writers & Illustrators Conference, Cross-Platform Summit, Teachers Congress and Parents Forum). There were a total of 154 speakers (77 local, 77 international), 70 moderators and 122 sessions, which included 4 Masterclasses, 2 Speed Pitching sessions, Portfolio Review, Rights Exchange, First Look: Illustration Critique and First Pages: Writing Critique. A total of 36 tickets were purchased for the 3 Masterclasses, 36 tickets for 1 Edutour, and 106 participants attended the 6 Fun with Languages programmes.

In addition, another 1194 participants attended 25 Book and Product launches and 721 participants attended the 5 special programmes held in the evenings at AFCC (Opening Ceremony and Award Presentation, Celebrating Our Stars, Children's Literature Lecture, Indonesia Night, Young Author Award Finale 2016/2017). 120 participants attended AFCC Makan & Mingle, which was held on 18 April, before the festival, where 125 local books and content by 92 creators were displayed.

Apart from the number of attendees, we also received 74 submissions for afccSKETCH from 15 countries. The participants had to draw an original illustration based on the keywords "food", "fantasy" and "Indonesia".

Speakers and delegates to AFCC 2017 came from 22 different countries, including for the first time, participants from Sri Lanka, Nigeria, Netherlands, Israel, Switzerland and Pakistan.

Highlights of AFCC

1. Country of Focus

This year, Indonesia was the Country of Focus. Our Country Partners were the Kelompok Pencinta Bacaan Anak (KPBA); Society for the Advancement of Children's Literature (SACL); Indonesian Section of IBBY (INABBY); Ananta Legion Hotel; Dharma Deka; SEAMEO QITEP in Language; Embassy of the Republic of Indonesia in Singapore; Badan Ekonomi Kreatif Indonesia (BEKRAF); and

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Ikatan Penerbit Indonesia (IKAPI). The Country of Focus programme was planned in conjunction with RI SING 50, to mark the 50th anniversary of bilateral relations between Singapore and Indonesia.

The festival welcomed 19 prominent speakers from Indonesia who presented at 11 sessions conducted in English. The festival was also joined by 11 performers (from Bali, Ambon, and Jakarta) who put up 10 performances, one of which was held at the Jurong Regional Library.

AFCC also featured a Country of Focus booth at the AFCC Book Fair, housing 200 picture book titles from Indonesia.

Two bilingual books, *Cinderella* and *Sayur! Sayur! Vegetables for Sale*, were launched on Indonesia Night on 19 May, at the Level 1 Plaza of the National Library Building. The first collaborative storybook project *Cinderella* was written by a Singaporean author Rilla Melati, illustrated by Indonesian artist Maria Christania, and translated by Wikan Satriati. The second collaborative book *Sayur! Sayur! Vegetables for Sale* was written by Indonesian author Renny Yaniar, illustrated by Singaporean artist Joey Ng, and translated by John H McGlynn. The books include words in the English language and in Bahasa Indonesia.

2. Writers & Illustrators Retreat

The Writers & Illustrators Retreat, held for the second time, happened at Angsana Bintan from 13 to 16 May 2017. The Retreat Director was Holly Thompson (Japan/USA), and the two retreat facilitators were Amy Ng (Malaysia) and Sayoni Basu (India).

3. Edutour

A tour to two schools, St James' Church Kindergarten and Ang Mo Kio Primary School was organised on 19 May, 8.30am – 1pm for teachers, principals, and librarians.

4. Fun with Languages

These free public programmes for parents and children were conducted in Mandarin, Malay, and Tamil. 3 programmes were held at Marine Parade Public Library, Woodlands Regional Library, and Clementi Public Library, on 18 March

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2017; 3 programmes were held at Jurong West Public Library, Woodlands Regional Library and Ang Mo Kio Public Library on 27 May 2017.

5. Book Fair

The AFCC Book Fair was held at the Level 1 Plaza at the National Library Building, and featured 22 booths, including the Country of Focus booth and the Festival Bookstore. The booths showcased a wide selection of quality children's book titles from local and international publishers, including publishers in Singapore and Indonesia. Many of the book launchers also held their book launches at the Plaza.

Five festival artists—David Liew, Candice Phang, Favian Ee, Stephanie Raphaela Ho and Melissa Tan—created graphic recordings and sketches of sessions, speakers and activities at the Festival. A wall was allocated for the Festival Artists to put up their artwork at the Book Fair.

6. Performances and Activities

Performances and activities were held at the Level 1 Plaza and B1 My Tree House. They included a live portrait drawing, Duelling Illustrators, Illustrationary, Indonesian dances and storytelling.

inwardBOUND, a drama school organised two skits, Magic in the Community and Karung Guni Boy, based on the picture book "Karung Guni Boy".

7. Themedpicturebooks.afcc.com.sg

Instead of publishing a new bibliography, a website with titles from the annotated bibliographies published over the past few years (Take Flight!, Forest of Stories, All About Rice!, Splash! Asia) was created. The PDF versions of the printed bibliographies were also included on the website.

8. AFCC Publications

AFCC Publications produced the following books this year:

1. *CindeRilla*
2. *Sayur! Sayur! Vegetables for Sale*
3. *Air (Bahasa Indonesian translation of the book, Water)*

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4. *Painting Landscapes: Children's Literature About and Beyond Asia*
5. *To Japan, With Love: A Collection of Short Stories Inspired by a Visit to Japan*

9. Book Illustrators Gallery

The Book Illustrators Gallery ran from 5-25 May 2017. It received a total of 439 submissions, 185 of which were selected for exhibition. Submissions came from 20 countries worldwide, including:

- Argentina
- Bangladesh
- Cambodia (Room to Read)
- Iran
- Italy
- Indonesia (AFCC 2017 Country of Focus)
- India
- Japan
- Macau
- Malaysia
- Nepal
- Philippines
- Poland
- Singapore
- Russia (IBBY)
- Taiwan
- Thailand
- The Netherlands
- Turkey
- Vietnam



NBDCS Chairperson Ms Claire Chiang, reads translations of the book *Water*, with children from Sekolah Indonesia and Global Indian International School, during AFCC's Celebrating Our Stars.

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Images from AFCC 2017

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Images from AFCC 2017

"My first experience [...] at this year's AFCC could not have been more satisfying. Thoroughly enriching, illuminating and above all, fun, this absorbing festival of conferences encourages full immersion into Kids' Lit love [...] and is one I'd highly recommend to anyone serious about creating and sharing quality content for children through story."

—Dimity Powell

Children's Author and Book Reviewer, Australia

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***Professional! [...]
It was great, fun and
informative!***

–Delegate Feedback



Images from All In! Young Writers Festival 2017

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b. All In! Young Writers Festival - 10 to 12 March 2017

The All In! Young Writers Festival is an annual festival for aspiring writers between the ages of 13 and 25. This event brings together a wide array of writing mentors and industry players in publishing, broadcasting, blogging, creative writing, screenwriting and journalism, and advertising, among others, to meet, mingle and share their expertise with today's young writers. The Festival showcases successful industry players who have chosen writing careers and the paths they took to get there.

In 2017, for the first time, All In! was held at *SCAPE, the festival's new key programme partner and venue sponsor.

Running from 10 to 12 March, the Festival featured more parked programming, compared to recent editions, and more programme and media partners. The Festival top-billed seminar-interactions, workshops, fringe activities and youth content on varied fields of interest, with the objective of inspiring the next generation of writers to become even more involved in writing and its adjunct industries.

A total of 619 delegates, guests and speakers participated in this year's edition. The Festival was supported by the National Arts Council as an Art Education Programme (AEP), where schools used the Tote Board Arts Grant to receive up to 50% subsidy on Festival ticket costs. The National Youth Council has also supported three programme segments that ran throughout 2016 and culminating in 2017, with an additional \$10,000 grant for three new programmes rolling out until December 2017.

Celebrating its ninth run, All In! 2017 featured 93 speakers and moderators across 49 sessions spanning three days (including 36 panel discussions, 13 workshops and 1 masterclass); 11 fringe activities; and 3 programme segments supported by National Youth Council.

Highlights of All In! 2017

1. Youth Speak Forum Co-organised with AIESEC Singapore

All In! partnered with AIESEC Singapore, a youth-led organisation that sends university and polytechnic students for overseas internship and leadership opportunities, to co-organise Youth Speak, which featured sessions on leadership, social entrepreneurship and content development. They also sponsored a visual-narrative exhibition of the students' experiences overseas.

2. NAC's Words Go Round x All In! series

As part of a dovetailing partnership with NAC, Words Go Round featured 2 panel discussions and 1 workshop at All In!, featuring 6 Singaporean authors.

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3. Sessions Supported by Puttnam School of Film-LASALLE

The Puttnam School of Film sponsored a masterclass, a 3-hour workshop and a panel session on screenwriting, digital filmmaking, and TV writing.

4. Write for Kindness by Singapore Kindness Movement

The Singapore Kindness Movement parked Write for Kindness at All In! 2017, featuring 2 workshops: 1 on writing for picture books, and 1 on illustrating for picture books. The workshops were participated by 88 students and their teachers from 19 secondary schools.

5. The All In! Young Short Filmmakers Exhibition

The inaugural film exhibition featured 7 short films by 13-25yo producers, and was powered by the National Youth Council.

6. Book Launches

For the second year in a row, All In! featured 2 book launches of students' works: one from Victoria JC, and the other, the All In!'s YOUTHspeak Essay Competition entries.

7. Fringe Activities

All In! 2017 held 11 fringe performances and talks by programme partners and schools, including performances, book talks and mini-workshops.

8. Film Screenings

The Festival also screened past winners of the National Youth Film Awards 2016 and Red Dot Cinema.

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Images from All In! Young Writers Festival 2017



AWARDS

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Winners of this year's Scholastic Picture Book Award were from Singapore Polytechnic.



THE FLYING GRANDPA

By Aytul Akal, Mavisel Yener, Kubra Nur Ozkececi, Yasemin Yener (Turkey)

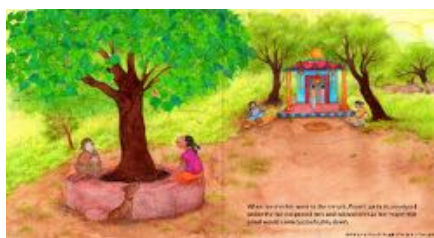


**HOW THE ROOSTER
BECAME A ZODIAC ANIMAL**
By Emila Yusof (Malaysia)

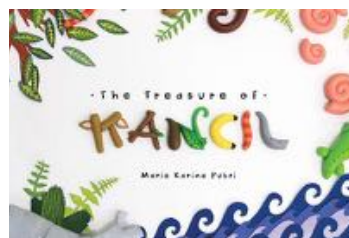


THE LITTLE DURIAN TREE

By Ho Jia En, Sabrine Ong, Shona Menon,
Wong Shu Jing, Melodie James
(Singapore)



POORNI AND HER PEEPAL LEAF
By Anuradha Ananth Huggler
and Shailja Jain Chougule
(India)



THE TREASURE OF KANCIL
By Maria Karina Putri
(Indonesia)

Shortlisted titles for the 2017 Scholastic Picture Book Award

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9. Awards

a. Scholastic Picture Book Award 2017 (SPBA)

The Scholastic Picture Book Award is a biennial award for the best unpublished picture book manuscript and illustrations from across Asia. The award was given out at AFCC 2017. The shortlist was announced on 18 April 2017 at Makan & Mingle, an AFCC pre-festival event.

Winning the SPBA 2017 is *The Little Durian Tree* by Ho Jia En, Sabrine Ong, Shona Menon, Wong Shu Jing, and Melodie James from Singapore.

- *The Flying Grandpa* by Aytul Akal, Mavisel Yener, Kubra Nur Ozkececi, and Yasemin Yener (Turkey)
- *How Rooster Became the Zodiac Animal* by Emila Yusof (Malaysia)
- *Poorni and her Peepal Leaf* by Anuradha Ananth Huggler and Shailja Jain Chougule (India)
- *The Treasure of Kancil* by Maria Karina Putri (Indonesia)
- *The Whale Whisperer* by Le Thi Bich Khoa (Vietnam)

The 2019 Scholastic Picture Book Award is open for submissions until Friday, 14 December 2018.

b. S.E.A. Write 2017

Ms Ovidia Yu was selected by the Singapore SEA Write committee to receive the award in 2016. However due to the death of the Thai King in November 2016, the award ceremony, held annually in Bangkok, was postponed. Ovidia Yu will now receive her award at a ceremony in Dec 2017.

c. Asian Children's Book Award 2017 (ACBA)

The Asian Children's Book Award is a new award for the best children's book published in Asia. Supported by Genting Singapore, the award was launched at AFCC 2016, and was presented at AFCC 2017. The shortlist was announced on 18 April 2017 at Makan & Mingle, an AFCC pre-festival event.

Winning the ACBA is *Tiny Feet, Tiny Shoes* by Adeline Foo, Singapore (author) and Beth Parrocha, Philippines (illustrator).

Other shortlisted titles include

- *Night in the Gardens* by J.H. Low, Singapore
- *Home* by Hsin-Yu Sun, Taiwan
- *Chikibam Meow* by Chiki Kikuchi, Japan

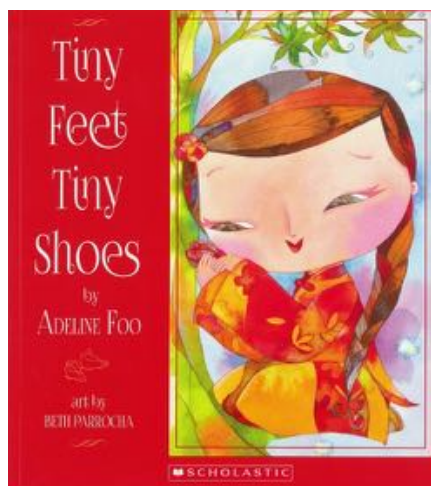
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- *Grandma and the Things That Stay the Same* by Eve Aw, Malaysia (author) and Tan Yun Ru, Malaysia (illustrator)
- *Don't Be Sorry, Dad* by Nari Hong, South Korea



Ms Adeline Foo (second from right), poses with ACBA Chief Judge Mr Nury Vittachi (far left), Minister for Foreign Affairs Dr Vivian Balakrishnan (2nd from left) and NBDSCS Chairperson Ms Claire Chiang (far right) during the award presentation ceremony.



The winning picture book for ACBA 2017 by Adeline Foo (Singapore) and Beth Parrocha (Philippines)

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d. Hedwig Anuar Children's Book Award 2018 (HABA)

The Hedwig Anuar Children's Book Award (HABA) is presented biennially to an outstanding children's book written by a Singapore citizen or Permanent Resident. The prize carries a cash award of \$10,000, which is to be shared by the writer and the illustrator. Should the book be a translation, the award will be shared equally between the writer, illustrator, and translator. In addition, the writer/illustrator/translator will each receive a plaque.

The next HABA will open in 2017, and be announced in 2018. Books published from 1 January 2015 to 31 December 2017 will be eligible.

e. Scholastic Asian Book Awards 2018 (SABA)

The Scholastic Asian Book Award (SABA) is a joint initiative between the National Book Development Council of Singapore (NBDCS) and Scholastic Asia. To promote Asian experiences and expression in creative and innovative forms, this award recognises writers of Asian origin whose manuscripts have the potential to share uniquely Asian experiences of life, spirit, and thinking with the rest of the world.

The closing date for submissions is on 22 December 2017. The shortlist will be announced in April 2018, and the award will be presented at AFCC 2018.

f. Singapore Literature Prize 2018 (SLP)

This biennial competition is open to Singapore citizens and Permanent Residents whose works of fiction, poetry, and non-fiction have been published in Singapore or abroad during specified period of time in any of Singapore's four official languages — English, Chinese, Malay, or Tamil.

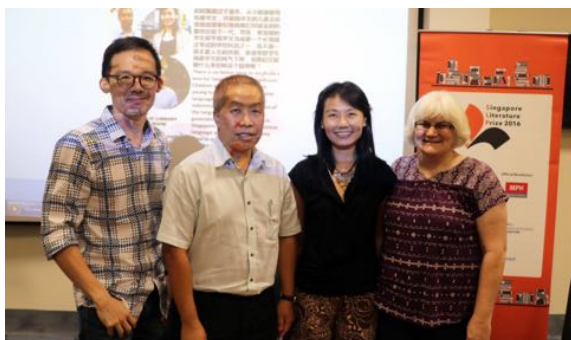
The next SLP will be presented in July 2018.

Please see Appendix A for the list of programmes under SLP.

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Photos from SLP Events this year



学生阅读华文的风气下降 – 谁应该负责任?



Decline and use of Tamil language in schools



Startle Your Reader Back Into Life! featuring Josephine Chia



Sharing session with Mr Lee Kok Leong

C A R P E

D I E M

TRAINING/CAPABILITY
DEVELOPMENT

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10. Training

The Academy of Literary Arts & Publishing (ALAP) contributes to equipping professionals and creatives in this sector with the latest industry skills and knowledge.

Trainers from recognised overseas and local organisations such as the *University of Melbourne (Australia)*, *S K Publishing (Australia)* and *Just-B (Singapore)* led 21 engaging workshops for publishing teams, educators, and librarians in addition to others.

Four publishing courses were approved for national funding schemes, SkillsFuture and IMDA T-Assist Specialised Training Grant (T-Assist grant), and ten participants used their SkillsFuture credits while two received the T-Assist grant.

ALAP received partial funding from the Workforce Singapore Agency for the training of media and related professionals through the following publishing courses

- For writers: Good, clean copy – how editing can make good writing great'
- 'The truth, the whole truth, and nothing but the truth...exploring the world of creative fiction'

Genre	Number of workshops Aug 2016 to September 2017
Publishing	12
Reading	2
Writing	2
Storytelling	5

Please refer to Appendix B for the complete list of workshops.



Good, Clean Copy - How Editing Can Make Good Writing Great



Fingers, Chants, Music and Action



Speed Read & Remember More



Commissioning & Managing Digital Publishing

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11. Advisory Services

The Council continues to give local authors and self-publishers advice and guidance either in person, over the telephone, or via email. Common queries include the following:

- ISBN application/Legal Deposit requirements
- Publishing process and writing
- Introductions to publishers and agents
- Awards
- Copyright Act
- Participation in local and international book fairs
- Launching of books
- Editorial services

12. Website / Online

The Council maintains several websites and sub-domains pertaining to different areas of work:

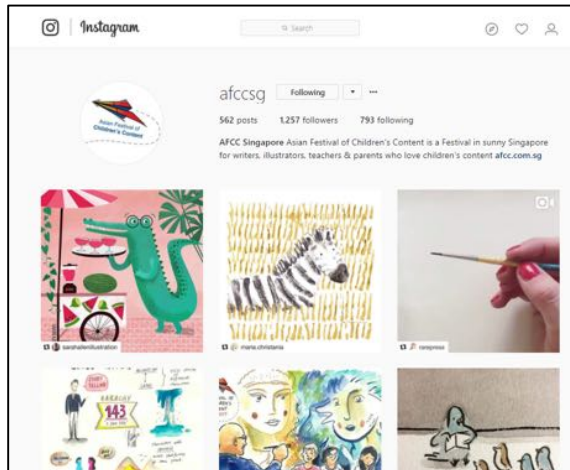
- www.bookcouncil.sg (Overall information and general news)
- www.afcc.com.sg (Asian Festival of Children's Content)
- alap.bookcouncil.sg (Programmes organised by the Academy of Literary Arts & Publishing)
- all-in.bookcouncil.sg (All In! Young Writers Festival)

In addition to the website, the Council is active on several different social media platforms including Facebook, Instagram, Twitter and YouTube.

- www.facebook.com/singaporebookcouncil
- www.facebook.com/AFCCSingapore
- www.facebook.com/AllInYWF
- www.facebook.com/SingaporeLiteraturePrize
- www.instagram.com/afccsg
- www.instagram.com/sglitprize
- www.instagram.com/all_in_singapore
- www.twitter.com/sgbookcouncil
- www.twitter.com/allin_singapore
- https://www.youtube.com/channel/UCefs4FxBemVMZyv5XANXR_w (All In!)

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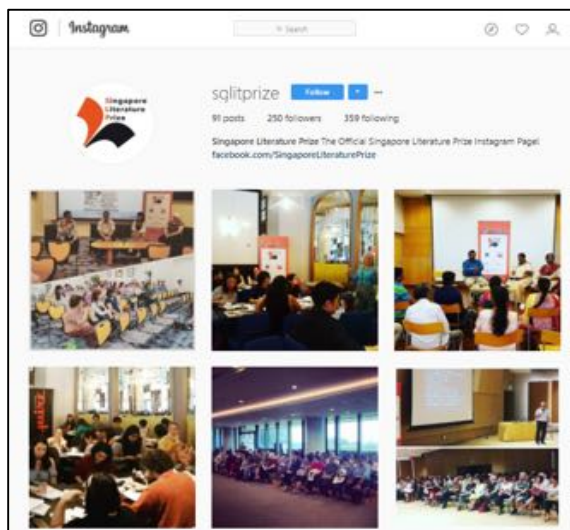
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AFCC's Instagram Feed



All In! Facebook Page



SLP Instagram Feed



Buy SingLit website

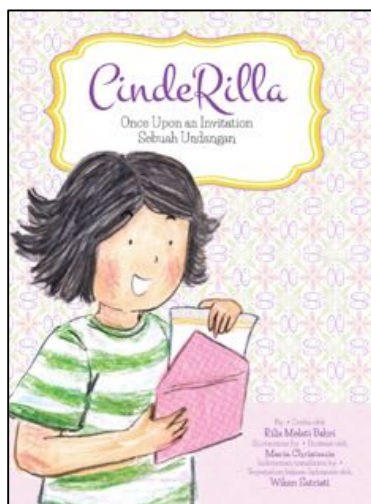


All In! YouTube Channel

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AFCC Publications 2017

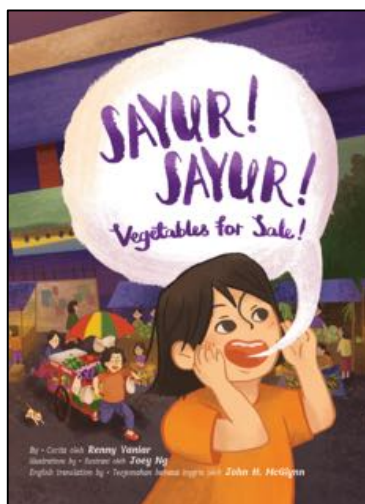


CINDERILLA

Author: Rilla Melati

Illustrator: Maria Christania

Translator: Wikan Satriati

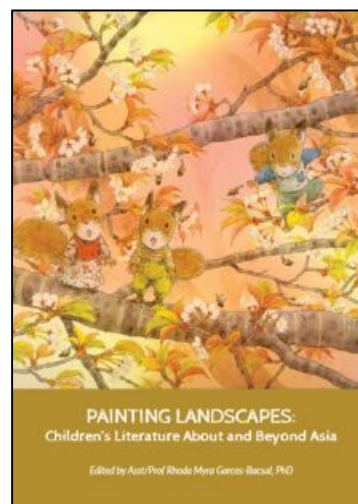


SAYUR! SAYUR!

Author: Renny Yanni

Illustrator: Joey Ng

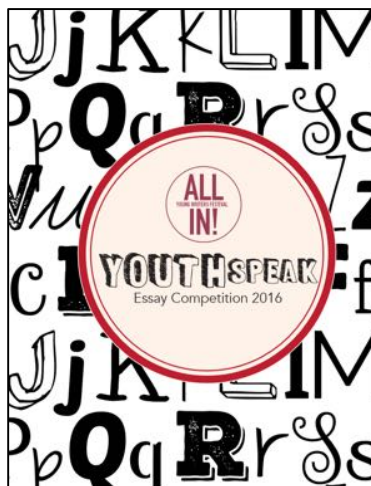
Translator: John H McGlynn



PAINTING LANDSCAPES

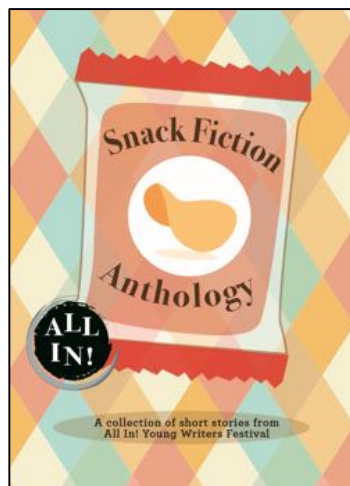
Editor: Dr Myra Garces-Bacsal

All In! Publications 2017



YOUTHspeak

In Collaboration with
Write the World



All In! Snack Fiction Anthology

In Collaboration with
Pulp Toast & Don Bosco

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13. Publications

a. **Painting Landscapes: Children's Literature About and Beyond Asia**

Painting Landscapes is a compilation of interviews and papers from AFCC 2016. It is the 5th in a series published since 2013.

b. **Cinderilla and Sayur, Sayur!**

These were two AFCC collaborative picture book projects designed to showcase talents from both Indonesia and Singapore. *Cinderilla* was written by Singaporean author Rilla Melati, illustrated by Indonesian artist Maria Christania and translated by Wikan Satriati.

The second book *Sayur! Sayur!* was written by Indonesian author Renny Yaniar, illustrated by Singaporean artist Joey Ng and translated by John H McGlynn.

Both books were launched during AFCC Indonesia Night, with Minister for Foreign Affairs Dr Vivian Balakrishnan and Indonesian Ambassador to Singapore Mr Ngurah Swajaya, reading excerpts from the two books.

c. **YOUTHspeak: A Collection of Essays**

Funded by the National Youth Council, All In! launched a collection of essays submitted by students from Singapore and the Philippines for the YOUTHspeak Essay Writing Competition in 2016. The book featured 14 essays, and showcased the winning essay written by Crescencia Chia from Innova Junior College. The book was edited in collaboration with Write the World, an online platform for teachers and students that promote peer editing for essays. The second compilation, which will feature 21 essays from 7 Singaporean schools, will come out in December 2017.

d. **All In! Snack Fiction Anthology**

As part of programme segments supported by National Youth Council for 2017, All In! is publishing a collection of short stories called "All In! Snack Fiction Anthology," featuring 18 original stories shortlisted from 31 submissions islandwide.

The shortlisted young writers were mentored by four published short story writers from Pulp Toast and Super Cool Books to bring the stories to publishable standards, and the anthology will be launched at a collaborative event sponsored by SCAPE by end-July 2017.

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Walking with Murderers in Sexy Singapore



If I Were My Great-Grandmother/father



Love @ the Gallery



The Whispering Wall



Sessions @ Gillman Barracks



COMMUNITY OUTREACH

August 2016 - July 2017

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14. Community Outreach

a. Buy SingLit

The Council was appointed by NAC as the secretariat for the Buy SingLit project. This involved working with NAC and a working committee drawn from the industry to organise a weekend of activities in Feb 2017.

While the concept of the project was driven by the working committee and the funding was provided by NAC, the Council as secretariat was responsible for the following:

- Coordinating an open call for programmes, then assessing each proposal and allocating a grant quantum to each successful proposal. A total of 42 proposed activities by 30 partners were chosen from those submitted. The Council managed the distribution of grant quantum to each of these partners.
- Working with each programme partner to ensure the successful completion of each of these activities
- Management of ad and media buys with SPH and Mediacorp for print and radio, as well as with digital online media for advertorials, and social media boosts and ads
- Execution of a schools flash fiction review competition in 4 languages
- Working with vendors to create a website and collaterals
- Working with vendors and NAC to maintain social media channels for the project
- Working closely with NAC to prepare for bi-monthly working committee meetings and to keep the members updated

The 3-day event hosted 43 programmes and a total of 23,235 visitors attended these programmes. One of these programmes was a commissioned programme organised by BooksActually called Buy SingLit Festival. Besides the 43 programmes, #BuySingLit had 3 other commissioned programmes, namely, Flash Book Review Contest which tested secondary and junior college students' ability to review a SingLit book within 50 words, Get Lit!, a three-edition two-page centrespread in the New Paper of new literary content curated by Joshua Ip, and the Commuting Reader which is a pocket-sized ticket book boasting new content and a NETS FlashPay card, sold in 4 versions (English, Chinese, Malay and Tamil) at all major bookstores.

Altogether, \$30,000 worth of #BuySingLit vouchers was given out by partners and these were used to buy any SingLit titles at participating bookstores till 31 May 2017.

Please see Appendix C for the full list of programmes and partners for Buy SingLit 2017.

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b. Twilight Tales

Twilight Tales is a quarterly programme bringing prominent Singaporean authors to new locations like people's homes for talks. First begun in 2015, the programme increased its frequency to once every two months, starting in 2017.



Twilight Tales featuring author Dave Chua



Twilight Tales featuring author Desmond Kon



Twilight Tales featuring poet Pooja Nansi



Twilight Tales featuring author Felix Cheong



Twilight Tales featuring author Josephine Chia

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c. Book Launches / Author Talks

With many more publishers now organising their own book launches, the Council has seen the number of requests for ad-hoc book launches plummet, although there are still some co-presented talks, for example with Singapore Press Club, and IPOS / Min Law.

However, AFCC is growing in popularity as a venue at which to launch children's books. The Council was able to accommodate requests to launch 39 new titles from Singaporean publishers and also some visiting authors at AFCC 2016, and another 25 new titles during AFCC 2017. Similarly, All In! welcomed the launch of 2 new books.

No.	Event Title	Date
2	Twilight Tales: Cyril Wong	6 Aug 2016
3	Twilight Tales: Pooja Nansi	26 Nov 2016
4	Proposed Changes to the Copyright Act (Authors Forum)	7 Oct 2016
5	Meet the Author – Cheryl Lu-Lien Tan	2 Nov 2016
6	Twilight Tales: Desmond Kon	25 Feb 2017
7	Twilight Tales: Joshua Ip	1 Apr 2017
8	Twilight Tales: Balli Jaswal	1 Jul 2017

d. Language Programmes

1. Storytelling at Bulan Bahasa (September 2016)

NBDCS proposed four storytelling sessions (supported by the Malay Language Learning and Promotion Committee), two of which were performed on the 3 September in the Singapore History Gallery, National Museum of Singapore. Another 2 sessions were held on 10 and 17 September at Marine Parade Public Library and the Woodlands Regional Library.

A supplementary picture book "*Nek Selampit: Kisah Dirajah Sang Nila Utama*" written by Jumaini and illustrated by Jafri Janif was published with funding from the Lee Kuan Yew Bilingualism Fund.

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2. Tamil Language Festival (April 2017)

The Council worked with NHB to feature storytellers Re Somasundaram and M Puravalan, and facilitator Karthikeyan Somasundaram in the Tamil Language Festival held at the Indian Heritage Centre. 500 pieces of foldout created as part of the project were distributed to Tamil speaking children at various children activities such as the Asian Festival of Children's Content and Fun with Languages workshops.

3. AFCC Fun With Languages (May 2016 and March 2017)

In 2016, nine programmes in Chinese, Malay, and Tamil were held over one weekend just before AFCC, at Bishan Regional Library, Woodlands Regional Library, Tampines Regional Library. In 2017, 6 language programmes were held before and after AFCC at Ang Mo Kio Library, Woodlands Regional Library and Jurong West Public Library.

Please refer to Appendix D for the complete list of language events.



Images from the Fun with Languages Sessions 2017

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15. Others

a. **MTLS Consolidated Sales Booth**

The Council was appointed by the Mother Tongue Language Symposium to manage a Consolidated Sales Booth at their event in August 2016. This work involved coordinating with different selected publishers of Chinese, Malay, and Tamil books and educational materials intended for preschool and early primary students. The Council was appointed to manage the booth again for the next event in August 2017.

b. **Budding Writers Project**

The Council renewed its support of the Budding Writers programme for primary and secondary school students, organised by the publisher, Marshall Cavendish.

c. **National Schools Literature Festival**

The Council participated in the National Schools Literature Festival (NSLF) in July 2016 with a stall promoting the Council, particularly the All In! Young Writers Festival. It will be join NSLF 2017 on 15 July, as an in-kind sponsor and exhibitor.

d. **Partners**

The Council welcomed several new partners this year, including Genting Singapore, Canon, and Kumon. The Council continues to search for and engage with partners both internationally and in Singapore, who share a common interest in writers, writing, and books, as well as making Singaporean content more widely available.

Please refer to Appendix E for the full list of partners

16. Funding

Funding continues to be a challenge on all fronts including ticketed income and corporate and individual donations.

a. **Ticketed Income**

There continues to be pressure on our event ticket prices. For AFCC and ALAP, local participants find the full price ticket of around \$200 per day to be high, even for professional development, although for AFCC the Council tries to offer a range of discounts and offers, particularly for those who take part in online contests and submissions. For international and particularly regional participants, the cost of travel and accommodation is considerable given the strength of the Singapore dollar compared to regional currencies. Nevertheless for AFCC the Council tries to work with regional partners to again offer a range of discounts to attract participants.

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b. Donations

The outlook for corporate donations remains poor given the poor economic forecast. However there were some successes for personal donations with a commitment for \$550,000 to be disbursed over 5 years from the Stephen Riady Foundation. For this generous donation, Mr Riady was recognised as an “NBDCS Champion of Books” during AFCC 2017.

c. Immediate Outlook

Several staff were sent for fund-raising training during the year. During 2017, they will roll out new efforts to capture individual donations, together with continued efforts from the Chairperson and Executive Committee to identify high net worth donors who are aligned with the mission of the Council.

17. Conclusion

The Council continues to develop its core programmes to serve the needs of the community. However the Council continues to face challenges in public donations to support its programmes in view of the poor economic outlook.

In the coming year, the Council’s work will emphasise funding, expansion of the All In! programme, and a possible new programme for memoir writing related to SLP.

The Council thanks the Executive Committee, the membership, and members of the community for their support and guidance, as well as the staff for the outstanding work in the execution of the Council’s programmes.

APPENDIX A

Full list of Programmes to promote Singapore Literature Prize winning and shortlisted authors and their works, from August 2016 to September 2017.

No.	Program Title	Speakers	Date	Language(s)
1	Workshop at Serangoon Secondary School (Malay, Tamil)	Mr Hamed Ismail Ms Suriya Rethna Mr Peter Augustine Goh	24 Aug 2016	Malay Tamil
2	Workshop at CHIJ St Joseph's Secondary School (Chinese)	Mr Cheong Weng Tat aka Zhang Hui	26 Aug 2016	Chinese
3	Meet the Singapore Literature Prize 2016 Winners	Ms Danielle Lim Mr Samsudin Said Mr Sithuraj Ponraj	1 Sep 2016	EMT
4	Chronicling Your Family History for Posterity	Ms Hafiza Talib	10 Sep 2016	Malay
5	Meet the Malay Authors from the Singapore Literature Prize 2016 - Sastera Untuk Siapa?	Mr Suratman Markasan Mr Peter Augustine Goh Mr Hamed Ismail Mr Samsudin Said Ms Hartinah Ahmad	16 Sep 2016	Malay
6	Kursus Senikata Balada Rok (Rock Ballad Lyric Writing)	Ms Hartinah Ahmad	8 Oct 2016	Malay
7	School Workshop at Bedok North Secondary School	Mr Lee Kok Leong	26 Oct 2016	Chinese
8	The Self in Poetry: Metaphor and Image School Workshop at Bedok North Secondary School	Mr Cyril Wong	26 Oct 2016	English
9	The Literary Glass Ceiling	Ms Lee Hui Min Ms Ning Cai Ms Noor Aisya bte Buang Mrs Krishnamurthi Mathangi	6 Nov 2016	ECMT
10	Reading Tamil in Singapore	Mr Sithuraj Ponraj Mr Varadharajan AK Mr Mohamed Kassim Shanavas	8 Nov 2016	Tamil
11	Berhubung Dengan Pembaca Singapura	Mr Peter Augustine Goh Ms Hartinah Ahmad Mr Ahmad Azmi bin Haji Mohamed Ishak	8 Nov 2016	Malay
12	Publishing Your Story: Finding Markets in Singapore and Abroad for Your Writing	Ms Shelly Bryant	17 Jan 2017	English
13	From Process to the Prize	Mr Peh Shing Huei Ms Shelly Bryant	23 Feb 2017	English

No.	Program Title	Speakers	Date	Language(s)
		Mr Sithuraj Ponraj Ms Audrey Chin		
14	The Male-Female Divide in Tamil Literature	Dr Seetha Lakshmi Mr Segar Muniandy Mr Mohamed Kassim Shanavas Mrs Chitra Ramesh	25 Feb 2017	Tamil
15	Your Journey in Writing Fiction	Mr Desmond Kon	25 Apr 2017	English
16	《广东妈姐》 The Role of “Majies” in Singapore’s History	Mr Lee Kok Leong	21 May 2017	Chinese
17	The Art of Translation	Ms Shelly Bryant	27 May 2017	English Chinese
18	So You Want to Write a Novel	Ms Audrey Chin	30 May 2017	English
19	Who should take responsibility for the decline of the usage of Tamil language among students: parents or teachers? And what can they do to encourage students to use it?	Mrs Krishnamurthi Mathangi Mr Mohamed Kassim Shanavas Mr Samuvel Nepolian Devakumar	24 Jun 2017	Tamil
20	Startle your Reader Back To Life	Ms Josephine Chia	26 Jun 2017	English
21	The Decline of Chinese Language Readership Among Students	Ms Lee Hui Min Mr Sim Piak How	29 Jun 2017	Chinese
22	Take Your Broken Heart and Turn it Into Art	Mr Eric Tinsay Valles Ms Danielle Lim Mr Cyril Wong	7 Jul 2017	English
23	Kebanyakan Karya Popular yang Diterbitkan Dalam Bahasa Melayu Berasaskan Agama, Cinta dan Tahyul. Mengapa?	Mr Hamed Ismail Mr Yazid Hussein Mr Hassan Hasaa’ree Ali	22 Jul 2017	Malay
24	School Workshop at Gan Eng Seng Secondary School	Mr Desmond Kon Zhicheng-Mingde	27 Jul 2017	English
25	Trends in Contemporary Poetics: Writing Workshop	Mr Tse Hao Guang Mr Desmond Kon	25 Aug 2017	English
26	Same Same but Different	Mr Yong Shu Hoong Mr Sim Piak How	26 Aug 2017	English
27	School Workshop at Unity secondary School	Mr Cyril Wong	15 Sept 2017	English

APPENDIX B

Academy of Literary Arts and Publishing Workshops: August 2016 to September 2017

No.	Title	Trainers	Date
1	Creating a winning book cover	Xavier Comas	25 & 26 August 2016
2	Pre-reading and Post-reading Activities	Dr George Jacobs	24 September 2016
3	Copywriting workshop	Rachel Maund	27 October 2016
4	Commissioning and Managing Digital Publishing for Book Publishers	Linden Harris	28 October 2016
5	E-mail marketing workshop	Rachel Maund	3 November 2016
6	21st century essential editorial skills for book publishers in a digital world	Linden Harris	4 November 2016
7	Speed Read and Remember More	Jessica Dang	7 January 2017
8	Fingers, Chants, Music and Action: Encouraging audience participation during storytelling	Karen Lee, Wong Swee Yean	14 January 2017
9	IP & Social Media	Mark Cheng	28 February 2017
10	Fun with Asian Folktales	Karen Lee, Wong Swee Yean	4 March 2017
11	For writers: Good, Clean Copy - How editing can make good writing great	Simon Clews	23-24 March 2017
12	The truth, the whole truth and nothing but the truth...exploring the world of creative non-fiction	Simon Clews	25-26 March 2017
13	Telling stories to teenagers	Nandini Nagpal	29 April 2017
14	Developing the perfect crime novel	Alice Clark-Platts	17 June 2017
15	Writing picture books with	Melanie Lee	1 July 2017

No.	Title	Trainers	Date
	young children		
16	Honing your craft- Advanced Copyediting and Proofreading	Shelly Kenigsberg	3 July 2017
17	Advanced manuscript editing	Shelly Kenigsberg	4 July 2017
18	Managing an editorial project	Shelly Kenigsberg	6 July 2017
19	Wonders of wordless books	Karen Lee	8 July 2017
20	ALAP-IPA IP Knowledge Series: Copyright & e-Publications	Mark Cheng	18 Aug 2017
21	Improvising Stories - before creation comes imagination!	Ana Sousa Gavin	23 Sep 2017

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APPENDIX C

Full list of 2017 Buy SingLit Programmes and Partners

No.	Program Partner	Programme
1	Armour Publishing Pte Ltd (k)	Learning Journeys - Timmy & Tammy Family Nature Walk
2	Armour Publishing Pte Ltd (k)	Ranger Anne Storytelling with Puppets!
3	Avant Theatre & Language	Street Theatre
4	BooksActually	Buy SingLit Festival
5	BooksActually	SingLit Stitch
6	Bubbly Books Pte Ltd (k)	Revealing the Fib
7	Bubbly Books Pte Ltd (k)	Mad About Dinosaurs
8	City Book Room	SingLit Chinese Writers - A New Generation
9	Epigram Books	SingLit Heartland Book Drop
10	Epigram Books	SingLit Radio Plays with 938 Live Talking Books Programme
11	Fine Print (NTU)	'Uncovering Fine Print' Local Literature Book Hunt
12	Fine Print (NTU)	You're the protagonist!
13	Helang Books (k)	Poke-a-Braille Go! The Singapura way
14	Helang Books (k)	Storytelling & Drama Sama-Sama
15	Janus Education Services Pte Ltd	Walk, Learn & Eat in Serangoon Gardens
16	Kamini M Ramachandran	A Storyteller Reads
17	LocalBooks Co Pte Ltd (k)	StoryCards Games Club
18	LocalBooks Co Pte Ltd (k)	Kids' SingLit Town
19	Maha Yu Yi	SingLit Promotion
20	Marshall Cavendish International (Asia) Pte Ltd	SingLit Story: How not to write like a robot or zombie
21	Marshall Cavendish International (Asia) Pte Ltd	Afternoon Tea with Catherine Lim
22	Marshall Cavendish International (Asia) Pte Ltd	Walking with Murderers in Sexy Singapore
23	Mini Monsters Limited (k)	King and Queen
24	Mini Monsters Limited (k)	Adil's Alive @ MPH!

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No.	Program Partner	Programme
25	MPH Bookstores (Singapore) Pte Ltd	MPH Buy SingLit Book Fair
26	Mr Bottle's Kids Party (k)	Take a Look, Read a Book
27	My Imagination Kingdom Pte Ltd (k)	Celebrating SingLit with Storytime
28	National Book Development Council of Singapore	Twilight Tales
29	National Book Development Council of Singapore	The Male/Female Divide in Tamil Literature
30	NUS Press	NUS Press #BuySingLit Sale
31	Paperplane Pilots Pte Ltd (k)	The Whispering Wallpaper
32	Pepper Dog Press LLP (k)	If I Were My Great-Grandmother/father
33	Poetry Festival (Singapore)	Love @ the Gallery
34	Pustaka Islamiyah Pte Ltd (k)	Bookshop Scavenger Hunt
35	ScreenBox Pte Ltd	Book Trailer
36	Sing Lit Station	Singapore Poetry on the Sidewalks
37	Singapore Writers Festival	SWF POP: The Teenage Textbook Movie
38	Storyscribblers (k)	Nek Selampit Junior Storytelling Workshop
39	The Hidden Good	Reverse Oral Examination
40	The Select Centre	Ilakkiya Vasantham: Singapore Award-Winning Tamil Literature
41	Theatre Today (k)	Play with The Crane and the Crab, a creative writing workshop
42	Woods in the Books (k)	LITTLE SingLit
43	Woods in the Books (k)	Hello SingLit!

APPENDIX D

List of language programmes from August 2016 to September 2017.

No.	Program Title	Speakers	Date	Language	Number of children attended
1	AFCC 2017 Fun with Languages: Di Manakah Fifi? A Malay Book Dramatisation	Nur'afifah binte Mohd Hussain	18 Mar 2017	Malay	10
2	AFCC 2017 Fun with Languages: Creating My Own Picture Book	Rhodia Karoon	18 Mar 2017	Tamil	15
3	AFCC 2017 Fun with Languages: My Life is Interesting!	Hou Jing	18 Mar 2017	Chinese	25
4	AFCC 2017 Fun with Languages: Secrets of Effective Public Speakers	Varina Lee	27 May 2017	Chinese	22
5	AFCC 2017 Fun with Languages: Let's learn Math through traditional Malay games!	Far'ain Jaafar	27 May 2017	Malay	15
6	AFCC 2017 Fun with Languages: A is for Amma	Annusia Balan	27 May 2017	Tamil	15
7	AFCC 2017 Fun with Languages: Colour Your Reading!	Su Zhangkai	26 Aug 2017	Chinese	20
8	AFCC 2017 Fun with Languages: Have Fun with Public Speaking	Nor Salehati Bte Ahmad Fauzi	26 Aug 2017	Malay	6
9	AFCC 2017 Fun with Languages: Fun stories in Beautiful Tamil – It's Storytime!	Sashirekka Rountan	26 Aug 2017	Tamil	30

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APPENDIX E

List of Partners and Supporters

Corporate

- Genting Singapore
- Scholastic Asia
- The French Cellar
- Waiz Water

Institutional

- Library Association of Singapore
- Ministry of Education Singapore
- National Library Board
- National Youth Council
- Singapore Kindness Movement
- Singapore National Commission for UNESCO
- Stephen Riady Foundation
- The Asia Foundation

Schools

- Anglo-Chinese Junior College
- Association for Early Childhood Educators (Singapore): AECES
- Cedar Girls' School
- Innova Junior College
- Kumon
- LASALLE College of the Arts
- Lorna Whiston Schools
- Nanyang Technological University
- National University of Singapore
- Republic Polytechnic
- Singapore Management University
- Tanglin Trust
- Victoria Junior College

Media Partners

- Asian Geographic Junior
- AUGUSTMAN Magazine
- Clara Magazine, Indonesia
- Mondate.TV

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- Parallel Ink
- Singapore Press Holdings
- The Straits Times
- Unseen Magazine
- What's Up

Others

- AIESEC Singapore
- Association of Comic Artists Singapore (ACAS)
- BananaMana Films
- Closetful of Books
- Haque Centre of Acting and Creativity
- Kitaab
- Mummyfique
- Pulp Toast/Roti Bakar
- Red Dot Cinema
- *SCAPE
- Singapore National Co-operative Federation
- Singapore Writers Festival
- Society of Children's Book Writers and Illustrators (SCBWI)
- Tusitala
- Janus Education

International

- Ananta Legian Hotel, Indonesia
- Badan Ekonomi Kreatif Indonesia, Indonesia
- Children's Book Ireland, Ireland
- Culture Ireland, Ireland
- Dharma Dexa, Indonesia
- Goethe Institut, Germany
- Ikatan Penerbit Indonesia (Indonesian Publishers Association) (IKAPI), Indonesia
- Indonesian Section of the International Board on Books for Young People (INABBY), Indonesia
- Kelompok Pencinta Bacaan Anak/ Society for the Advancement of Children's Literature, Indonesia
- National Book Development Board, Philippines
- National Book Trust, India
- Perbadanan Kota Buku, Malaysia
- SEAMEO QITEP for Language, Indonesia, Embassy of the Republic of Indonesia Singapore
- writingWA, Australia

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Supporters

- Aliwal Arts Centre
- Bookmate
- Centre 42
- Courseline Training Centre, Philippines
- Drawing Right
- Early Childhood Development Agency
- Eye Power Games
- Food for Thought
- Ingenio
- Japanese Association of Children's Book Publishers
- Kinokuniya
- Little Arts Academy
- Monsters Under the Bed
- MPH
- NTUC First Campus
- NTUC U-Creative
- Our Music Classroom
- Playeum
- PoTeaTo
- Rakuten Kobo
- Scrivener
- SEED Institute
- Singapore Education Academy
- Singapore Media Academy
- SPROUT Language Centre
- St James' Church Kindergarten, Harding Road
- The Arts House
- The Projector
- The Substation
- United World College
- Wee Care Group
- ZALORA



SUMMARY OF MEDIA COVERAGE

August 2016 - July 2017

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SUMMARY OF MEDIA COVERAGE – August 2016 to July 2017

The Book Council engaged the services of one public relations agency (BRIDGES) to promote the **Singapore Literature Prize 2016**.

Media relations and publicity efforts for The Book Council's other events, i.e. **All In! Young Writers Festival 2017**, **Asian Festival of Children's Content 2017**, and **#BuySingLit**, were done in-house.

The following is the media summary for the abovementioned events:

All In! Young Writers Festival 2017



There were a total of **25 publicity items** on All In! Young Writers Festival 2017 in the media—these included magazine clippings, advertorials, social media posts, blog articles, event listings and online news sites.

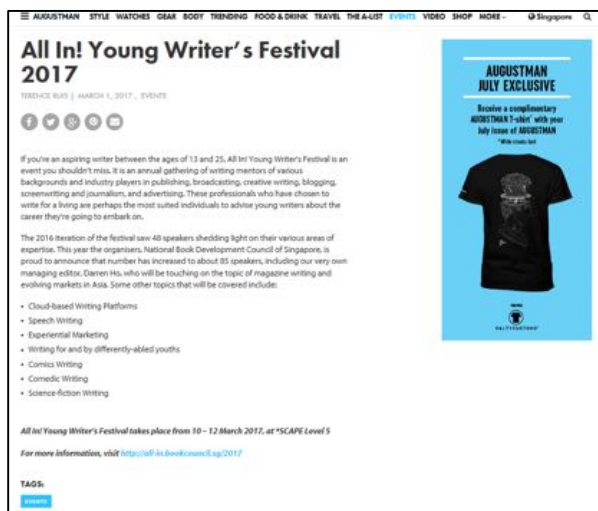
Online (Website/Blogs/Social Media)	
AIESEC Singapore	SCAPE
A-List	SNCF Scoop
A-List Events	Swaglit.com
All Events.In	Timeout Singapore
Artsrepublic.sg	Super Cool Books
CLARA Indonesia	Whatshappening.sg
Eventful.com	Whereevent.com
Getvamos.com	Words Go Round
NLB's Discover Reads	YoloSG.com
Singlit Station	Mondate.TV
Nussymbal	Parallel Ink

Print (Magazines/Newspapers)
Asian Geographic Junior
What's Up Magazine
Augustman Singapore

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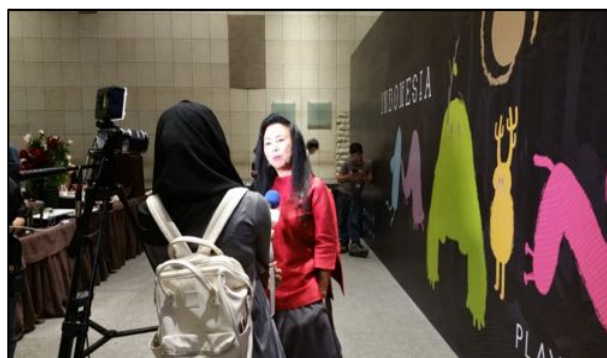
Samples of news clippings for All In!



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Asian Festival of Children's Content 2017



There were a total of **31 publicity items** on Asian Festival of Children's Content in the media—these included magazine clippings, advertorials, social media posts, blog articles, event listings and online news sites.

Online (Websites/Blogs/Social Media)	
The Straits Times Online	Industri
TODAY Online	Kitaab
The New Paper Online	Mummyfique
Star2.com	A-List
Kaba24.bisnis.com	Kompas
The Jakarta Post	Varshaseshan.com
Jakartaglobe.com	Travelerstoday.com

Print (Magazines/Newspapers)	Broadcast (TV/Radio)
The Straits Times	Channel NewsAsia (Singapore Tonight, 21 April 2017)
Lianhe Zaobao	
The New Paper	
Berita Harian	
Tempo Magazine	

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Samples of news clippings for AFCC:



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Singapore Literature Prize 2016



There were a total of **77 publicity items** on Singapore Literature Prize 2016 in the media—these included print, online and broadcast media.

Online (Websites/Blogs/Social Media)	
The Straits Times Online	Yahoo News
The Sunday Times Online	BooksTellYouWhy.com
A-List Online	The Independent
Channel NewsAsia Online	The Middle Ground
AsiaOne	The Peak Magazine
Asia Today	The Business Times Online
The Urban Wire	The Culture Trip
Publishing Perspectives	Comic Book Resources
Publishers Weekly	The Literary Saloon
Shelf Awareness	Tabla!
Kitaab	Mongobay
Publishing.com.hk	The Malay Mail Online
COHASS online	Tamil Sethi Current Affairs

Print (Magazines/Newspapers)	Broadcast (TV/Radio)
The Straits Times	Channel NewsAsia Singapore Tonight
TODAY	Mediacorp
Lianhe Zaobao	WARNA 94.2FM
The Sunday Times Life	
Berita Harian	
Tamil Murasu	
A-List	
Esquire	

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Samples of news clippings for SLP 2016:



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#BuySingLit 2017



There are a total of **71** publicity items on #BuySingLit in the media—these include newspaper clippings, blog articles, event listings and online newswire sites.

Online (Websites/Blogs/Social Media)	
Arts Republic	ArtHop
Berita Mediacorp	Channel NewsAsia
Coconuts Singapore	Damyanti Writes
Harpers Bazaar	HoneyKids
HoneyKids Asia	Hype and Stuff
Publishing Perspectives	NUS Press
Little Day Out	Lil Blue Bottle
Joelyn Alexandra	SG Now
Sassymama	Sing Lit Station
Super Cool Books	Teenage
The Paris Review	The Honeycombers
The Washington Post	The Smart Local
The Diplomat	Timeout Singapore
Tickle Your Senses	TODAY
Twenty Three Pages	Women's Weekly
Yahoo News	Young Parents

Print (Magazines/Newspapers)
The Straits Times
Lianhe Zaobao
The New Paper
Berita Harian
The Business Times

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Channel NewsAsia NEWS TV CONNECTS Wed, Apr 26, 2017

Asia Pacific Singapore World Business Sport Technology Singapore World Lifestyle

THE SUCCESSORS

A series that profiles the next generation of a family continuing and expanding the family business

Support local: New #BuySingLit movement hopes to boost Singapore literary scene

Book fairs and guided tours are among the 40 activities lined up from Feb 24 to 26.

By Tracy Hoehn | [Reported on Feb 23, 2017](#) | [Updated on Feb 23, 2017](#)

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SINGAPORE Are you a regular from a bookstore whose eyes are perpetually glued to those shelves and racks? If so, you may not need a book for a change – and a location as lush.

Starting Feb 24, portable-sized book fairs that come with a \$6.50 e-library card, which can be used on public libraries, will be held at bookstores. These so-called Table Bookers, which are priced at \$300, will include new stories and poems by Singapore

the newpaper NEWS SPORTS ENTERTAINMENT LIFESTYLE BUSINESS

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 251 252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 272 273 274 275 276 277 278 279 280 281 282 283 284 285 286 287 288 289 290 291 292 293 294 295 296 297 298 299 300 301 302 303 304 305 306 307 308 309 310 311 312 313 314 315 316 317 318 319 320 321 322 323 324 325 326 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 342 343 344 345 346 347 348 349 350 351 352 353 354 355 356 357 358 359 360 361 362 363 364 365 366 367 368 369 370 371 372 373 374 375 376 377 378 379 380 381 382 383 384 385 386 387 388 389 390 391 392 393 394 395 396 397 398 399 400 401 402 403 404 405 406 407 408 409 410 411 412 413 414 415 416 417 418 419 420 421 422 423 424 425 426 427 428 429 430 431 432 433 434 435 436 437 438 439 440 441 442 443 444 445 446 447 448 449 450 451 452 453 454 455 456 457 458 459 460 461 462 463 464 465 466 467 468 469 470 471 472 473 474 475 476 477 478 479 480 481 482 483 484 485 486 487 488 489 490 491 492 493 494 495 496 497 498 499 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 515 516 517 518 519 520 521 522 523 524 525 526 527 528 529 530 531 532 533 534 535 536 537 538 539 540 541 542 543 544 545 546 547 548 549 550 551 552 553 554 555 556 557 558 559 560 561 562 563 564 565 566 567 568 569 570 571 572 573 574 575 576 577 578 579 580 581 582 583 584 585 586 587 588 589 590 591 592 593 594 595 596 597 598 599 600 601 602 603 604 605 606 607 608 609 610 611 612 613 614 615 616 617 618 619 620 621 622 623 624 625 626 627 628 629 630 631 632 633 634 635 636 637 638 639 640 641 642 643 644 645 646 647 648 649 650 651 652 653 654 655 656 657 658 659 660 661 662 663 664 665 666 667 668 669 670 671 672 673 674 675 676 677 678 679 680 681 682 683 684 685 686 687 688 689 690 691 692 693 694 695 696 697 698 699 700 701 702 703 704 705 706 707 708 709 710 711 712 713 714 715 716 717 718 719 720 721 722 723 724 725 726 727 728 729 730 731 732 733 734 735 736 737 738 739 740 741 742 743 744 745 746 747 748 749 750 751 752 753 754 755 756 757 758 759 760 761 762 763 764 765 766 767 768 769 770 771 772 773 774 775 776 777 778 779 780 781 782 783 784 785 786 787 788 789 790 791 792 793 794 795 796 797 798 799 800 801 802 803 804 805 806 807 808 809 810 811 812 813 814 815 816 817 818 819 820 821 822 823 824 825 826 827 828 829 830 831 832 833 834 835 836 837 838 839 840 841 842 843 844 845 846 847 848 849 850 851 852 853 854 855 856 857 858 859 860 861 862 863 864 865 866 867 868 869 870 871 872 873 874 875 876 877 878 879 880 881 882 883 884 885 886 887 888 889 890 891 892 893 894 895 896 897 898 899 900 901 902 903 904 905 906 907 908 909 910 911 912 913 914 915 916 917 918 919 920 921 922 923 924 925 926 927 928 929 930 931 932 933 934 935 936 937 938 939 940 941 942 943 944 945 946 947 948 949 950 951 952 953 954 955 956 957 958 959 960 961 962 963 964 965 966 967 968 969 970 971 972 973 974 975 976 977 978 979 980 981 982 983 984 985 986 987 988 989 990 991 992 993 994 995 996 997 998 999 1000

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members of your
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stamps and tell us
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ANNUAL REPORT

August 2016 to July 2017

