

27 August 07, 7.00pm to 8.00pm
Defining Digital Storytelling by Denise Atchley, U.S
@ Playden, The Arts House

Digital Storytelling is about creating a personal digital story that is not purely an acquisition of facts, but learning how to make the facts alive – a journey of personal expression. Every individual, every home, every community, why, for that matter every corporate entity has a story to tell; except that 1) these stories lie buried, incoherent or mute, in photos, albums, documents, presentations, video-clips and speeches, 2) everyone may not have the skills or the talent to "tell" a gripping story and 3) everyone hasn't had the benefit of training or even the experience to write a script and then productionize the material into a succinct yet captivating story. But all that is now set to change with Digital Storytelling. Denise Atchley, the Co-Founder and Director of The Digital Storytelling Festival™ in the U.S., will deliver an interesting talk on this new and exciting concept - discussing the roots of the movement and showing examples of digital storytelling work and explanation of various uses of digital storytelling (business, education, personal, etc.).

Denise Atchley, US

Denise Atchley is the Co-Founder and Director of The Digital Storytelling Festival™, an event that serves to showcase and promote the innovative work created throughout the diverse areas of the Digital Storytelling community. The Festival was founded in 1995 by Dana and Denise Atchley and eight Festivals have been held in the United States from 1995 – 2005.

Denise also consults, teaches and produces Digital Storytelling projects for individuals and organizations. Denise's objective through her company is to help people learn the tools of Digital Storytelling and enable them to identify and create stories that are important to their lives or organization. Denise is a member of the core digital storytelling community formed in the San Francisco Bay Area in the 1990's. She is a founding member of the Digital Storytelling Association.

Please register at <http://www.bookcouncil.sg/sisf/2007/index3.htm>